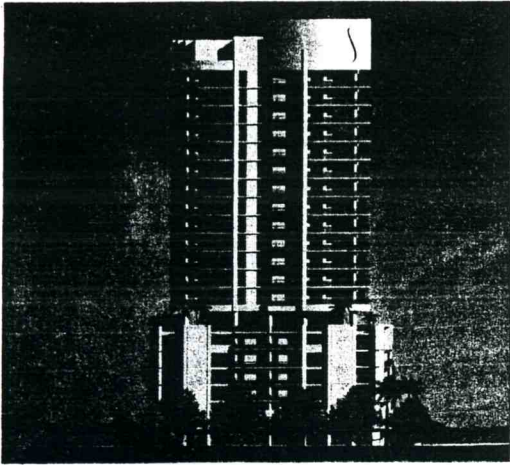


Real Estate

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Strada 315 is expected to break ground soon and when complete, the 20-story tower will provide 117 luxury units.

TO CALL OR VISIT

For more information, see the **WEB SITE:** www.strada315.com or contact Southpoint's sales office and **CALL:** 954-769-9979.

Strada 315 plans to put you close to Las Olas

FORT LAUDERDALE — This city has undergone a resurgence in recent years. People are moving back in-town for the many activities available: restaurants, nightlife, culture, shopping, recreation and proximity to the beach.

This ongoing renaissance has created a demand for smart, sleek and stylish housing that fits the lifestyle of today's urban professional.

Southpoint Realty Development is filling that need with an exciting new, ultra-modern condominium project just a few blocks from Las Olas Boulevard. Strada 315, a planned 20-story tower (the upper 13 floors are condo units), was approved in a 5-0 vote by the Florida City Commission earlier this month.

Strada 315 will feature 117 spectacular addresses just steps away from every convenience the city has to offer. Luxurious units will start in the low \$200,000s. The building and units will feature a wide array of amenities that will allow residents to relax

in a comfortable setting.

"Fort Lauderdale is a destination city that more and more people are enjoying as a place to live, work and play," said Thomas Laudani, principal of Southpoint Realty Development.

"It's young, bold, urban and alive. You've got beaches, a great nightlife, celebrity-chef restaurants and some of the nicest outdoor bistros and cafes around. We've tried to create a project that captures the spirit of the new Fort Lauderdale," he added. Laudani continued his description:

Units at Strada 315 will be priced from the low \$200,000s and will include a range of styles and sizes.

Southpoint, based in Delray Beach, is headed by Laudani and Louis Minicucci Jr., a pair of veteran developers who have built thousands of condominium units in Florida and Massachusetts. The company is affiliated with Northpoint Realty Development, of North Andover, Mass., which

has specialized in the development of condominium projects in both suburban and rural settings near Boston.

Southpoint has made its mark in South Florida, developing a series of well-received projects in Delray Beach.

Ocean City Lofts is a 67-unit project featuring expansive terraces and balconies and an assortment of unique architectural details. Bella Vista offers nine luxury units in a stately, elegant oasis setting.

Renaissance Village is a 20-unit project of three-level townhomes in the downtown area while Marina Bay offers 10 units of townhomes in a waterfront enclave.

Meticulous attention to detail, revolutionary design and consistent customer satisfaction have driven Northpoint/Southpoint to the peak of the real estate industry, earning the company a sterling reputation for unsurpassed quality.

Laudani attributes the compa-

ny's success to smart growth philosophies and sensitivity to aesthetic and environmental issues within a community, as well as innovative, results-driven marketing strategies. He said he sees no abatement in the demand for comfortable, well-designed condominiums in Fort Lauderdale and the surrounding area.

"Demand for housing in South Florida is as strong as it's ever been. Fort Lauderdale is booming, and all indications are that it will continue to grow and solidify its standing as one of a premier destination city," Laudani said.

"The continued strength of the market gives us confidence that we will succeed not only with the project we have going but with future projects targeting the same level of quality," he added.

Strada 315 is being sold by Galleria Collection of Fine Homes in Fort Lauderdale. The lobby and common areas, including the amenity level, are being designed by Interiors by Stephen G. Inc.